



13 October 2022

WORLD SIGHT DAY 2022 A REPORT



WORLD SIGHT DAY 2022

A Report

VISION 2020 INDIA in collaboration with member hospital Little Flower Hospital & Research Centre held the World Sight Day 2022 in Angamaly, Kerala in collaboration with Kerala State Ophthalmological Society (KSOS) with a slew of activities to generate awareness on eye health.

*A series of activities organized – quiz competition for the optometrists, short film competition for the college students on the theme **Love your eyes**, Walkathon, Awareness programme, staging of Mime and Public Meeting.*

SHORT FILM

The Short film competition was held for the college students of the state of Kerala and the topic given was “Love your Eyes”. The notification regarding the competition was released one month in advance. Only one entry was permitted from each college. 15 entries were received. The jury for the short film competition consisted of a few film Directors. First prize was secured by Newman College, Thodupuzha and the second prize was won by Sree Sankaracharya University, Kalady.

QUIZ PROGRAMME

The quiz programme was for the optometry students and staff optometrists. We had given the communication to all schools of optometry in Kerala. There were 18 teams to participate. After the preliminary rounds, only 6 teams were given entry to final round.

The first prize for the quiz programme was secured by Ms. Anju Johnson and Alona Titty of Medical Trust Institute of Medical Sciences, Ernakulam; and the second prize was secured by Vishnu S Nair and Aleena Tiju of Sushrutha school of Optometry and Visual Sciences, Kochi and the third Prize was secured by Ms. Siji M and Ms. Anjana Ashokan of Ahalia School of optometry, Palakkad. The quiz programme was managed by the faculty of School of Optometry of Little Flower Institute of Allied Health Sciences and Research (LIMSAR), Angamaly.

WALKATHON

The program was flagged off by the local Member of Parliament - Shri Benny Bahnan and Mr. Phanindra Nukella, CEO, VISION 2020 INDIA at 9 am and moved towards a walkathon of around 3 kms through the street of Angamaly. Volunteers and students have held messages, raised slogans on eye care and managing to attract the attention of the public. Awareness through announcements and flash mob was also created during walkathon for World Sight Day.



After the walkathon, there was a public meeting at Little Flower Hospital, Angamaly. Dr Thomas Cherian addressed the students and the flash mob who have performed there. Padma Shree Awardee Dr S Tony Fernandez was the Chief Guest and Dr Arup Chakraborty from KSOS (Kerala State Ophthalmological Society) also attended the program. Dr Arup



Public meeting at Little Flower Hospital, Angamaly, Kerala

Chakraborty shared his vision towards the eye care based on the theme of World Sight Day.

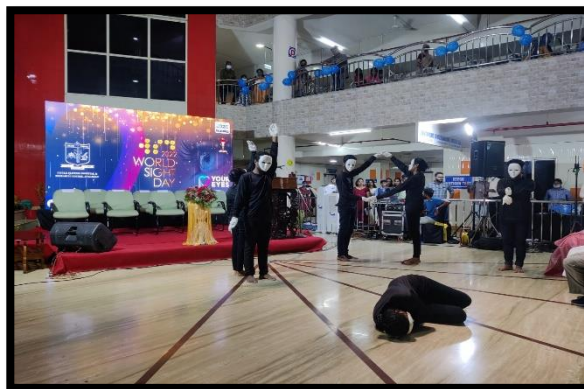


Dignitaries wearing Love Your Eyes Glasses



Optometry Student Volunteer performing Eye Health Awareness Message

A mime act was presented by the volunteers of Little Flower Hospital on the theme "Love Your Eyes". The volunteers showed the message on the effects of digital usage and how it impacts our eyes.



Volunteers performing MIME Act at Public Meeting

Fr. Varghese Palatty addressed the crowd on and the inauguration along with perspective speech was done by Padma Shree Awardee Dr S Tony Fernandez who spoke about his experience in the field of eye care and how the theme of WSD – World Sight Day is for everyone to adapt.

The Board members of VISION 2020 INDIA and the team from the Secretariat participated in the walk and the public meeting where Mr. R N Mohanty and Mrs. Elizabeth Kurian addressed the crowd with their perspective on WSD. We thank Little Flower Hospital & Research Centre's entire management for hosting the event and ensuring a grand success.

AWARD CEREMONY

From 7 to 13 October, a series of activities were organised by Little Flower Hospital & Research Centre to spread the message of World Sight Day on the theme '**Love Your Eyes**'. The winners were felicitated during the public meeting.



SOCIAL MEDIA PRESENCE



The poster features two young girls in green dresses making eye shapes with their hands against a large heart graphic. The text includes the IAPB logo, 'WORLD SIGHT DAY 2022', the date '13|10|22', the slogan 'Love Your Eyes', and the '20/20/20 Rule'.

13|10|22

Love Your Eyes

YOUR EYES

20/20/20 Rule

When using a computer, tablet, or any digital screen, look at something 20 feet away for 20 seconds every 20 minutes, to avoid eye strain and headaches.

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INDIA

www.iapb.org/wsd2022 #LoveYourEyes

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World Sight Day 2022 Poster



This is a screenshot of a social media post from 'VISION 2020 INDIA'. It features the same poster image as the first block. The post text includes the organization's name, a description of the event, and several hashtags.

VISION 2020 INDIA
22 followers
1w •

#VISION2020INDIA is observing World Sight Day'2022 on #13thOctober2022 at our partner hospital - Little Flower Hospital & Research Centre, #Angamaly, #Kerala in collaboration with Kerala State Ophthalmological Society.

#WSD2022
#Vision2020India
#lfhospitalangamaly
#loveyoureyes

13|10|22

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2 1 repost

World Sight Day 2022 Activity Launch

VISION 2020 INDIA
 22 followers
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"Eye health is a key part of a person's overall health & quality of life"
 World Sight Day - 13th October 2022

#WSD2022 #IAPB
 #LoveYourEyes #EyeHealth
 #VISION2020INDIA

Eat a healthy diet for healthy eyes. Eating a balanced diet ensures you have the vitamins and minerals that are essential for maintaining healthy eyes.

YOUR EYES

WORLD SIGHT DAY 2022 IAPB VISION 2020 THE RIGHT TO SIGHT INDIA

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WSD 2022 – Eye Health Awareness Message

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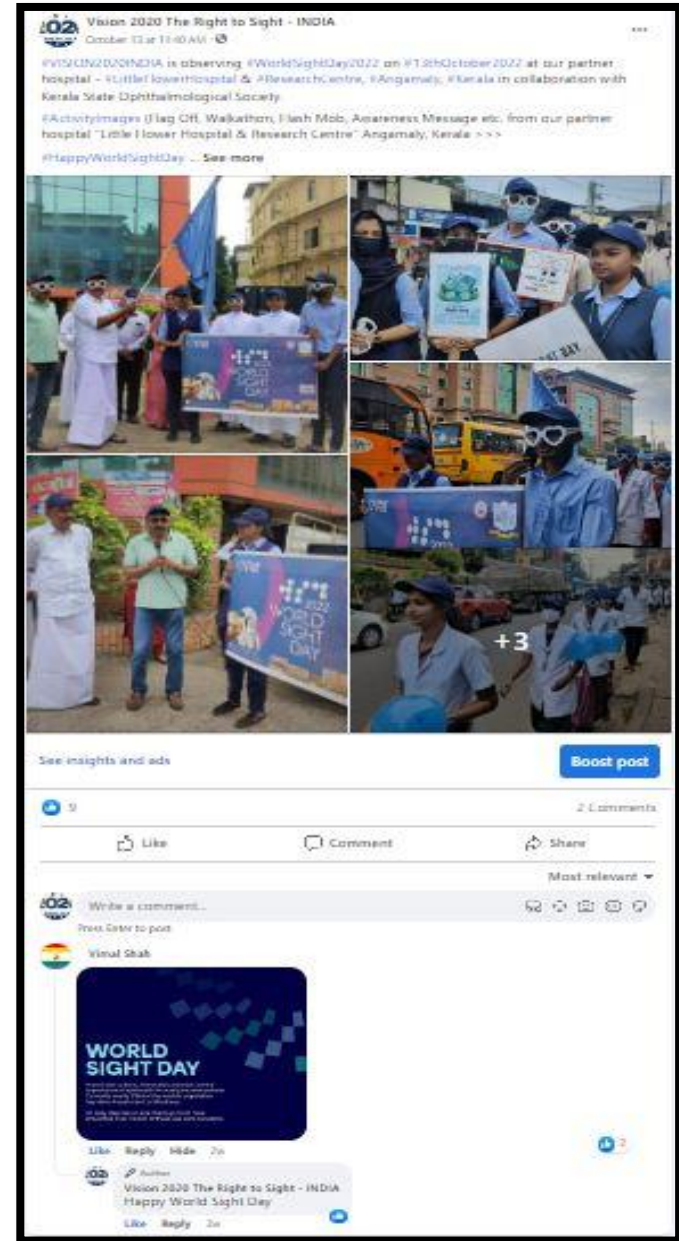
#VISION2020INDIA is observing #WorldSightDay2022 on #13thOctober2022 at our partner hospital - #LittleFlowerHospital & #ResearchCentre, #Angamaly, #Kerala in collaboration with Kerala State Ophthalmological Society.

#ActivityImages (Flag Off, Walkathon, Flash Mob, Awareness Message etc. from our partner hospital "Little Flower Hospital & Research Centre" Angamaly, Kerala >>>

#HappyWorldSightDay
 #Vision2020India
 #LoveYourEyes

Anindita Roy (She/her) and 1 other
 2 reposts

WSD 2022 Activity – Flag Off, Walkathon



WSD 2022 Activity – Flag Off, Walkathon, MIME, Public Meeting