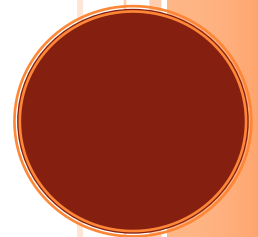


WORLD SIGHT DAY 2018: VOICE OF YOUTH

A Report



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PAINTING, POSTER, SLOGAN WRITING AND WALL PAINTING COMPETITION BY STUDENTS AND VISION WALK MARKED THE WORLD SIGHT DAY 2018 AT BHOPAL, MADHYA PRADESH THE VENUE FOR THIS YEAR'S WSD.

VISION 2020 INDIA in collaboration with member hospital Sewa Sadan Eye Hospital held the WSD in the lake city of Bhopal with a number of activities to generate awareness on eye health. The focus was to involve the youth to take forward the message of eye health.

A series of activities – painting, slogan writing, poster, photo and wall painting on the theme 'eye care everywhere' – was a run up to WSD and culminated in Vision Walk on World Sight Day on 11 October, 2018. "Our objective of involving the youngsters in these activities was to generate a thought process among the youngsters on eye health," said Mr L C Janiyani, Trustee, Sewa Sadan Eye Hospital. And they were successful in their aim. Nearly 300 school and college students from the city's educational institutions participated in the competitions.

WALK FOR VISION

On World Sight Day – 11th October a two kms walk '*Walk for Vision*' was held to raise awareness on avoidable blindness and the need for better eye health among the public. The walk started from national centre for arts and craft - Bharat Bhavan and culminated near the iconic statue of Bhopal -Raja Bhoj. The aim of the walk was to create awareness on avoidable blindness among the community as 80% of blindness is avoidable. Prevention and treatment of vision loss are among the most cost-effective and successful of all health interventions.



DDG, Dr Abrol flagging off the WSD Walk for Vision at Bhopal.



Nearly 600 participated in the WSD walk



Media coverage of the walk spread the news to larger audience

Deputy Director General, National Programme for Control of Blindness (NPCB), Ministry of Health, Government of India, Dr Sangeeta Abrol flagged off the walk. Nearly 600 participants with placards bearing message promoting eye health walked along the city's lake. Ophthalmologists and students raised slogans on eye care managing to attract the attention of the public.

Speaking to the media, DDG, Dr Abrol emphasised the need for eye health and the reason for observing WSD. She also stressed the need to protect the eyes from fire crackers during the approaching festivals.

The Board members of VISION 2020 INDIA and the team from the Secretariat participated in the walk. Our members from Central zone, Vision Academy, Bhopal and Lions Eye Hospital, Parasia also lent their support for the walk.

We thank Sewa Sadan Eye Hospital's entire management for hosting the event and ensuring a grand success.



Students at the WSD walk

AWARD CEREMONY

From 7 to 11 October, a series of activities were organised by Sewa Sadan Eye Hospital to spread the message of WSD's theme 'Eye Care Everywhere'. Painting, posters, slogan writing, wall painting and photography competition was held among school and college going students. The wall paintings and photography entries were judged by a team comprising of Dr Abrol, Col Deshpande, Medical Director, H V Desai Eye Hospital and Me Phanindra Babu Nukella, CEO, VISION 2020 INDIA.



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One of the activities that marked the WSD activities



Students completed the wall paintings working at night

formal programme was organised at the premises of Sewa Sadan Eye Hospital to felicitate the awardees of the WSD competitions.

The Deputy Director General, National Programme for Control of Blindness (NPCB), Dr Sangeeta Abrol was the chief guest at the programme. Her address was directed largely towards the sizeable youngsters in the audience. Sharing the results of the the latest RAAB survey, Dr Abrol said, "We have been successful in reducing blindness prevalence. But we have to show that less number of people with visual impairment should be walking around."

Addressing the large number of youth in the audience, Dr Abrol urged them to take forward the responsibility of spreading the message to the people to reduce blindness and about eye care. Quoting from the survey, she shared her worry that the data showed that RE will be the next big reason for visual impairment.

Dr Abrol exhorted the young audience to promise to take care of their eyes: "I don't want to see young adults losing their vision" was her plea.

Wrapping up her speech, DDG recited a famous poem by Rabindra Nath Tagore and encouraged the students to follow it in spirit.

Shri. Hotchand Dhanwani, Chairman of Sewa Sadan Eye Hospital in his address spoke about their spiritual guru's message urging a work ethics to



Students being felicitated

focus on quality: his moto was not quantity but quality and to focus to ensure that no surgery should go wrong in their hospital.

Mr L C Janiyaniji, Trustee, Sewa Sadan Eye Hospital delivered the welcome address at the programme.



(L) The DDG exhorted the youth to take forward eye health message (R) Mr L C Janiyaniji welcoming the august gathering.

Dr Perna, Medical Director, Sewa Sadan Eye Hospital spoke about the strength of Sewa Sadan, where a large section of the workforce in OT and other departments were women. "This goes to show women empowerment," she said.

Dr Santosh Moses, Vice President, VISION 2020 INDIA made a presentation on the main achievements of VISION 2020 INDIA.

The students who won awards at the various competitions were felicitated.

MEDIA CLIPPINGS

the pioneer
DCEPH, 1180101, OCTOBER 19, 2020

Focus on importance of vision on Sight Day



World Sight Day is celebrated annually on the 28th of October to raise awareness about the importance of vision and the need for eye care. The day is observed in over 100 countries across the globe. In India, the day is celebrated with various programs and campaigns to promote eye health and vision care. The Ministry of Health and Family Welfare, Government of India, has been instrumental in organizing these programs. The day is also a reminder for people to get their eyes checked regularly and to take care of their vision. The importance of vision is often underestimated, but it is a crucial part of our daily lives. Without good vision, we cannot enjoy the world around us. Therefore, it is essential to take care of our eyes and to get them checked regularly. World Sight Day is a great opportunity to raise awareness about the importance of vision and to encourage people to get their eyes checked. It is also a chance to learn more about eye health and to take steps to prevent eye disease. The day is celebrated in a variety of ways, including rallies, seminars, and campaigns. These programs help to educate people about the importance of vision and to encourage them to take care of their eyes. World Sight Day is a global event that brings people from different countries together to celebrate the importance of vision. It is a day of awareness and action, and it is a reminder for us all to take care of our eyes and to get them checked regularly.

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पात्रिका

विश्व दृष्टि दिवस पर निकाली जागरूकता रैली



विश्व दृष्टि दिवस पर निकाली जागरूकता रैली।

राज एक्सप्रेस

नेत्र ज्योति महत्वपूर्ण मानवी



नेत्र ज्योति महत्वपूर्ण मानवी।

दैनिक जागरण

नेत्र ज्योति महत्वपूर्ण मानवीय जरूरत : सिद्ध भाऊ



नेत्र ज्योति महत्वपूर्ण मानवीय जरूरत : सिद्ध भाऊ।

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स्वदेश

नेत्र ज्योति के अभाव में रूक जाता है विकास : सिद्धभाऊ



नेत्र ज्योति के अभाव में रूक जाता है विकास : सिद्धभाऊ।

rally taken out



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SSEH celebrates World Sight Day

World Sight Day was celebrated at Sewa Sadan Eye Hospital (Trust), at Sant Hirdram Nagar on Thursday.



SSEH celebrates World Sight Day.

दबंग दुनिया

सर्कर्मोंकी राह में प्रगति का कारवां बनता और बढ़ता रहा: सिद्धभाऊ



सर्कर्मोंकी राह में प्रगति का कारवां बनता और बढ़ता रहा: सिद्धभाऊ।

नेत्र ज्योति महत्वपूर्ण मानवीय आ



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