


Prevention of Vision Loss due to sight threatening conditions like Cataract, Diabetic Retinopathy, Glaucoma is possible with regular eye check up by an Ophthalmologist.

 2015
**WORLD
SIGHT
DAY**
8th October



**EYE
CARE
FOR
ALL**

National Programme for Control of Blindness.
Ministry of Health and Family Welfare,
Government of India and
VISION 2020 - The Right to Sight - INDIA





WORLD SIGHT DAY 2015

EYE CARE FOR ALL

8 OCTOBER 2015

A REPORT

WALK, RADIO MESSAGES AND BIKER'S RALLY MARKED THE WORLD SIGHT DAY 2015 ORGANISED BY VISION 2020 – INDIA.

The Walk For Vision In Bengaluru was a Show of Partnership with NPCB, Health Ministry at The Centre and Karnataka State and All VISION 2020 – INDIA Members In Bengaluru.

Walk, Radio messages and Biker's rally – a range of awareness activities marked the World Sight Day organised by VISION 2020: The Right to Sight – INDIA.

Bengaluru was the main venue for the VISION 2020 – INDIA World Sight Day. Significantly, the programme was a show of collaborative strength of number of organisations: the National Programme for Control of Blindness, Ministry of Health at the Centre and State level, CBM and all members from VISION 2020 – INDIA based in the city: CBM, BioMedix Optotechnik & Devices Pvt. Ltd, Essilor India Private Ltd, Globe Eye Foundation, LCIF, Sankara Eye Care Institutions, Vittala International Institute of Ophthalmology, Bangalore West Lions Super Speciality Eye Hospital.

We thank the Joint Director, Ophthalmology, Health and Family Welfare Services, Government of Karnataka, Dr B C Rathna for her guidance and unstinted support towards collaboration with the state machinery.

The WSD would not have been possible without the backing up from all our partners in Bengaluru. They willingly took up additional responsibilities, in addition to their regular work, to ensure the implementation of all the activities.

Globe Eye Foundation, Sankara Eye Care Institutions, Bangalore West Lions Super Speciality Eye Hospital, Vittala International Institute of Ophthalmology, Project Drishti, LCIF and CBM: A big thanks to all organisations for their 24 X 7 support.



Dr NK Agarwal and Mr AK Tiwari flagging off the Walk for Vision(L) Senior government officials lead the walk blindfolded (R)

The collaborative effort resulted in an impressive participation of nearly 650 for the *Walk for Vision* at Bengaluru's green lung - Cubbon Park. The highlight of the WSD 2015 was a 1.3 kms walk: **Walk for Vision** led by senior government officials from the health ministry – Mr Atul Kumar Tiwari, Principal Secretary, Ministry of Health and Family Welfare, Government of Karnataka; Dr PS Vastrad, Commissioner-Health and Family Welfare, Govt. of Karnataka; Dr GM Vamadeva, Director- Health and Family Welfare, Govt. of Karnataka; Dr BC Rathna, Joint Director (O), NPCB; Govt. of Karnataka; Dr TK Ramesh, Director, Minto Regional Institute of Ophthalmology, Dr NK Agarwal, DDG, NPCB/Delhi; Dr V Rajshekhar, Asst. Commissioner, NPCB/Delhi; Mr Sanjay Pant, Under Secretary-NPCB/Delhi and Mr VK Tewari, Health Education Officer, NPCB/Delhi

Dr Sara Varughese, President, VISION 2020 - INDIA and Mr AK Tiwari, Dr PS Vastrad, Dr Rajshekhar, Mr Ashraf, PS to the Health Minister, Karnataka and a few others walked blindfold guided by White Cane. The walk was flagged off from the premise of the Bengaluru press club jointly by Dr NK Agarwal and Mr AK Tiwari. The walkers went around the Cubbon park, on to the main road and finished at the press club premises.



COLOURFUL BANNERS AND PLACARDS WITH EYE CARE MESSAGES WERE APLENTY HELD BY THE WALKERS. THE ENTIRE WALK WAS MADE LIVELY BY THE ANCHORING OF MR MADHIAZAKAN FROM CBM.



Mr AK Tiwari, Principal Secretary, Dept of Health & Family Welfare, Karnataka addressing the audience.

Sharing his experience of being blindfolded at the formal function following the walk, Mr AK Tiwari said that he felt "at peace". He had to place his trust in another person to lead him while he was blindfolded and the few minutes taught him to the ability to place trust in another person. Mr Tiwari further emphasised that there is a need to focus on other eye problems along with cataract.

Speaking on the occasion, Dr NK Agarwal urged that such awareness programmes should not be limited to World Sight Day but should continue through the year.

Talking about the work being done in the country to eliminate avoidable blindness, Dr Agarwal praised NGOs who were "doing tremendous work" in this field.

Dr V Rajshekhar, Assistant Commissioner, NPCB, Government of India also praised the convergence of NGOs with the governmental agencies towards achieving Eliminating avoidable blindness.

Mr Shekar Naik, Captain of the national Blind Cricket team was a special guest for the programme. Mr Shekar shared his experience of being totally blind, having his vision restored and how "proud and privileged" he was of leading the Blind Cricket team.



Mr Ashraf, PS to Health Minister, Dr CS Shetty among the audience at the WSD programme.



Dr B C Rathna reading out the minister's message

Dr BC Rathna, Joint Director (Ophthalmology), Health and Family Welfare Department, Karnataka, who had lent her ample support to make the programme possible, thanked the presence of all government officials for being participating in the programme.

The Minister of Health and Family Welfare, Government of Karnataka, Shri U T Khader, who had consented to be the Chief Guest for the programme, could not attend due to an urgent meeting. He, however, sent a message that was read out by Dr Rathna.

Earlier, Dr Sara Varughese, President, VISION 2020 - INDIA launched the WSD programme by highlighting the significance of the day and also briefly introducing VISION 2020 – INDIA to the audience.

Release of Comic Book

A comic book on the need to wear specs by children brought out by Orbis was released at the WSD programme by Dr NK Agarwal and Mr AK Tiwari.

Dr Sara Varughese, Mr PS Vastrad, Mr AK Tiwari, Dr NK Agarwal and Dr Rajshekhar releasing the comic book brought out by Orbis.



Biker's Rally

The World Sight Day in Bengaluru was kicked off by a biker's rally on Sunday, 4th October, 2015. Nearly 10 Harley Davidson bikes thundered across the city with the aim of creating awareness on eye health.

Globe Eye Hospital hosted the bikers at their hospital at Hoskote and also at Kolar where the rally culminated.



The Bikers on their way (L) Dr Shetty, Globe Eye Hospital at the Biker's Rally (R)

During the 70 kms ride, leaflets about eye care were distributed along the way to the public. The leaflets had been provided by our member hospitals in the city.

Radio Messages

Towards promoting the behaviour in order to have a regular eye check and to educate the common man on some of the major causes of avoidable blindness, VISION 2020 – INDIA used two channels of FM Radio medium: FM Gold and FM Rainbow to reach out to Delhi population of approx. 1.8 crores.

The 60 second messages on the radio were on Cataract by Dr NK Agarwal; on Diabetic Retinopathy by Dr V Rajshekhar; Glaucoma by Dr Tanuj Dada and on Refractive Error by Dr Noopur Gupta. These messages were aired throughout on World Sight Day for a total of 48 times on both the channels.



Media Coverage

The message of World Sight Day reached across to a larger population – both urban and rural – across Karnataka thanks to the media reporting.

Eighteen newspapers in 5 languages reached out to a cross section of the society in the State speaking different languages and belonging to all economic sections.

Name of Publication	Edition	Language	Page No	Coverage
The Hindu	Karnataka State Edition	English National Daily	9	Photo with caption
Deccan Herald	Karnatka	Englsh National Daily	4	News with photo
New Indian Express	National Edition	English National Daily	4	News only
Kannada Prabha	Karnataka Edition	Kannada Daily	4	Photo with caption
Vijaykarnataka	Benguluru Edition	Kannada Daily	2	Photo of Principal Secretary with caption
Vijayavani	Benguluru Edition	Kannada State Daily	5	Photo with caption
Samyukta Karnataka	Benguluru Edition	Kannada Daily	3	Half page with photo
Vartha Bharathi	Karnatka Edition	Kannada Daily	12	News with photo
Sakshi Telagu	Karnatka Edition	Telugu Daily	2	News with photo
Andhra jyothi	Karnatka Edition	Telugu Daily	7	News with photo
Eenadu	Karnatka Edition	Telugu Daily	8	News with photo
Rajasthan Patrika	National Edition	Hindi	4	News (mention V 2020, Dr Sara's quote and NPCB
Dakshin Bharath		Hindi Daily	3	News with photo
Dinamani	Karnatka Page	Tamil Daily	2	Photo with caption
Dinamalar	Karnatka State Page	Tamil Daily	4	Photo with caption
Sanjevani	Bengaluru City	Kannada Evening Paper		News with photo
Eesanje	Bengaluru City	Kannada Evening Paper		News only
Sanje Samachar	Bengaluru City	Kannada Evening Paper		News with photo

ತ್ವರಲೆ 'ಕಂಟಿ' ಬಿಮಾ



ಶಿಕ್ಷಣ, ಮಿಷನ್ ಮತ್ತು ಇತರ ಸಂಸ್ಥೆಗಳ ಸಹಯೋಗದೊಡನೆ 'ಕಂಟಿ' ಬಿಮಾ ಯೋಜನೆಗೆ ಸಂಬಂಧಿಸಿದವರು ಸಭೆಯಲ್ಲಿ ಭಾಗವಹಿಸುತ್ತಿದ್ದಾರೆ.

ನಂದರ ಬೋರ್ಡ್‌ನ ಅಧ್ಯಕ್ಷರು



ನಂದರ ಬೋರ್ಡ್‌ನ ಅಧ್ಯಕ್ಷರು (ಎಡ) ಮತ್ತು ಇತರ ಅಧಿಕಾರಿಗಳು.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ಬೆಂಗಳೂರು, ೨೮-10-2015: ಮಕ್ಕಳ ಅಂಧರ ನಿವಾರಣೆಗೆ ರಾಜ್ಯದಾದ್ಯಂತ ಕಾರ್ಯಕ್ರಮ ಹಮ್ಮಿಕೊಳ್ಳಲಾಗಿದೆ ಎಂದು ಅಧಿಕಾರಿಗಳು ತಿಳಿಸಿದ್ದಾರೆ. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಗತ್ಯವಿರುವ ಸಾಮಗ್ರಿಗಳನ್ನು ಹಂಚಿಕೊಡುವ ಉದ್ದೇಶದಿಂದ ಈ ಕಾರ್ಯಕ್ರಮ ನಡೆಯಲಿದೆ. ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಗತ್ಯವಿರುವ ಸಾಮಗ್ರಿಗಳನ್ನು ಹಂಚಿಕೊಡುವ ಉದ್ದೇಶದಿಂದ ಈ ಕಾರ್ಯಕ್ರಮ ನಡೆಯಲಿದೆ.

STATE

For a cause



Volunteers participating in 'Walk for Vision' on World Sight Day 2015 in Bengaluru on Thursday. - PHOTO: SAMPATH KUMAR S.P.



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ನೇತ್ರ ನಿರೀಕ್ಷಣೆ ಕೊನೆಗೆ ಪ್ರತ್ಯೇಕ ಚಟುವಟಿಕೆ

ನೇತ್ರ ನಿರೀಕ್ಷಣೆ ಕೊನೆಗೆ ಪ್ರತ್ಯೇಕ ಚಟುವಟಿಕೆ ನಡೆಯಲಿದೆ ಎಂದು ಅಧಿಕಾರಿಗಳು ತಿಳಿಸಿದ್ದಾರೆ.

ನೇತ್ರ ನಿರೀಕ್ಷಣೆ ಕೊನೆಗೆ ಪ್ರತ್ಯೇಕ ಚಟುವಟಿಕೆ ನಡೆಯಲಿದೆ ಎಂದು ಅಧಿಕಾರಿಗಳು ತಿಳಿಸಿದ್ದಾರೆ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

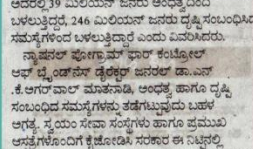
ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

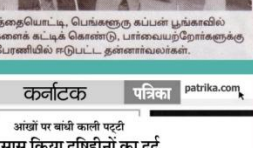
ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

WORLD SIGHT DAY OBSERVED

Bengaluru: Around 700 people walked around Cubbon Park to raise awareness on eye care on the occasion of World Sight Day 2015.

Lion's Club members. World Sight Day is observed globally on the second Thursday of October. This year's it was based on the theme of Eye Care For All. This aims to provide equal access to eye health to the marginalised and in all locations of the country. ENS

Participants included senior officials from the Union and State Health Ministry, eye-care NGOs and hospitals, optometry students and

Participants included senior officials from the Union and State Health Ministry, eye-care NGOs and hospitals, optometry students and



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಮಕ್ಕಳ ಅಂಧರ ನಿವಾರಣೆಗೆ ರಾಜ್ಯಾದ್ಯಂತ ಕಾರ್ಯಕ್ರಮ



ಮಕ್ಕಳ ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.



ಮಕ್ಕಳ ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ದೃಷ್ಟಿ ಆರೋಗ್ಯ ಕಾಯ್ದೆ ಜಾರಿಗೆ ಕ್ರಮ: ತಿವಾರಿ



ದೃಷ್ಟಿ ಆರೋಗ್ಯ ಕಾಯ್ದೆ ಜಾರಿಗೆ ಕ್ರಮ: ತಿವಾರಿ



ದೃಷ್ಟಿ ಆರೋಗ್ಯ ಕಾಯ್ದೆ ಜಾರಿಗೆ ಕ್ರಮ: ತಿವಾರಿ

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

ಅಂಧರ ನಿವಾರಣೆಗೆ ಅಭಿಯಾನ

ವಾಕ್ ಫಾರ್ ವಿಷನ್



ಅಂಧರ ನಿವಾರಣೆಗಾಗಿ ನಡೆಯುತ್ತಿರುವ 'ವಾಕ್ ಫಾರ್ ವಿಷನ್' ಕಾರ್ಯಕ್ರಮ.

Program Schedule World Sight Day


Programme Schedule

Venue: Press Club, Cubbon Park
Date: 8th October 2015

Time	Activity
	Walk for Vision
07:00 hrs	All participants assemble at Press Club inside the Cubbon Park
07:15 hrs	Welcome by Mr Madhiazakan, CBM
07:20 hrs	Opening remarks, Dr Sara Varughese President – VISION 2020 INDIA
07:25 hrs	Address by Chief Guest Shri U T Khader Hon'ble Minister – Ministry of Health and Family Welfare, Govt. of Karnataka
07:30 hrs	Flag off – Walk for Vision Reach Press Club by 08:15 hrs covering 1.3 kms
	Formal Meeting at Press Club, Cubbon Park
08:30 hrs	Invite dignitaries to the dais – Dr Kaushik Murali, Sankara Eye Foundation

08:35 hrs	Address by Guest of Honour Shri Atul Kumar Tiwari, IAS Principal Secretary, Ministry of Health and Family Welfare, Govt. of Karnataka
08:40 hrs	Dr PS Vastrad Address by Commissioner – Health and Family Welfare, Govt. of Karnataka
08:45 hrs	Address by Mission Director-National Health Mission, Karnataka Smt. Sowjanya, IAS
08:50 hrs	Address by Dr NK Agarwal DDG (O), NPCB, Govt. of India
08:55 hrs	Address by Chief Guest Shri U T Khader Hon'ble Minister – Ministry of Health and Family Welfare, Govt. of Karnataka
09:00 hrs	Address by Mr Shekar Naik Captain, Indian Blind Cricket Team
09:05 hrs	Release of comic book for children developed by Orbis India
09:10 hrs	Vote of Thanks by Dr BC Rathna, Joint Director, NPCB
09:15 hrs	Refreshments and Closure

नेत्रो की रोशनी मोतियाबिंद, मधुमेह रेटिनोपैथी,
ग्लूकोमा जैसे कारणों की वजह से जा सकती है।
नेत्रो के बचाव के लिए नेत्र रोग विशेषज्ञ से नियमित
जांच करवाते रहें।


2015
**WORLD
SIGHT
DAY**
8th October



National Programme for Control of Blindness.
Ministry of Health and Family Welfare,
Government of India and
VISION 2020 - The Right to Sight - INDIA

