



WORLD SIGHT DAY



Vision for Children

11th October 2007

KIIT - IBAT Auditorium, Bhubaneswar



Post Program Report

VISION 2020: The Right to Sight – INDIA
New Delhi



www.vision2020india.org

World Sight Day 2007

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Bhubaneswar



This year World Sight Day National celebrations were held in Bhubaneswar on 11th October 2007. The celebration was jointly organized by Govt. of India, Govt. of Orissa and VISION 2020: The Right to Sight – INDIA organization. This two day festival was organized on the global theme of VISION FOR CHILDREN.

As part of the celebrations, a National Seminar on VISION for Children was organized in LV Prasad Eye Institute – Bhubaneswar on 10th October 2007. This seminar had eminent participants about 100 representing the Govt. of India, Govt. of Orissa, IAPB, and eye care professionals from across the country both from the Govt. as well as NGO sector. Almost every aspect of Childhood Blindness was presented and discussed by expert faculties from recognized institutions across the country. The participating delegates, 100 in number, had the greatest opportunity to listen to the stalwarts from the eye care fraternity, the likes of Dr. GN Rao, Mr. RD Thulasiraj, Dr. Rachel Jose, Dr. Chandra Sekhar, Mr. PKM Swamy, the Executive Director VISION 2020: The Right to Sight – INDIA to name a few. There was enough representation from the INGOs like Sightsavers International, ORBIS International, Operation Eyesight Universal, Christoffel Blindenmission and Right to Sight. The workshop received immense support from local partner LV Prasad Eye Institute – Bhubaneswar in terms of various arrangements and logistics.



A Gala Celebrity Dinner was hosted for all the participants of the celebrations at Hotel Mayfair Lagoon in Bhubaneswar on the same evening. And the celebrity guest was none other than the Charismatic Mrs. Hema Malini, Bollywood actress, Member of Parliament and the Brand Ambassador of VISION 2020: The Right to Sight – INDIA. She, on the occasion shared her message on VISION 2020: The Right to Sight with everybody and she was also felicitated by the Board of VISION 2020: The Right to Sight – INDIA.



The dawn of 11th October 2007 in Bhubaneswar saw colorful arches on the city roads, festoons that colored the city lines with the important message on VISION for CHILDREN. A morning rally with about 350 school-going children in Bhubaneswar flagged off the world Sight Day celebrations. The children carried with them the messages raising awareness on the need to care for vision of children.



The main celebrations took place at the Kalinga Institute of Industrial Technology campus. As chief guest for the celebrations, Ms. Panabaka Lakshmi, Minister of State for Health & Family Welfare, Govt. of India graciously inaugurated the VISION Gallery, an exhibition displaying the good work done by the Govt. of India and VISION 2020: The Right to Sight – India, as a true example of Public Private Partnership in the field of eye care, especially for the children. Ms. Lakshmi also inaugurated the Eye Screening camp for children organized at the venue, a sampler of what actually needs to be done at the primary level across the country. Medical team from JPM Rotary Eye Hospital & Research Institute got busy screening school children for eye diseases immediately after the inauguration. After the ceremonial lamp was lit, the programme got underway with the welcome address by Mr. R. D. Thulasiraj, President VISION 2020: The Right to Sight – INDIA, which was followed by addresses from Dr. G. N. Rao, Global leader, Mr. PKM Swamy, the Executive Director of VISION 2020 movement, and Dr. Rachel Jose, DDG (O), sharing the Govt. of India experience and initiatives undertaken with focus on Pediatric Ophthalmology.





VISION 2020 INDIA Brand ambassador, Mrs. Hema Malini added color to the function. Her message to all was very clear that it is very important to take care of the children, especially their eye sight as they are the future of our country. With her good wishes to the National Program for Control of Blindness and VISION 2020 INDIA, she released a short film, which sees her advocating the cause of VISION 2020: The Right to Sight.



On this occasion Honorable Minister along with Mrs. Hema Malini released the quarterly newsletter of NPCB along with leaflets on six eye diseases and a book published by IAPB in the presence of more than 400 odd audiences seated in the KIIT-IBAT auditorium.



This annual event was the right platform for appreciating best efforts in the field of eye care service delivery. The best NGO award was given to Sundarban Social Development Society in West Bengal for their innovating approach to working in a hazardous environment and making an impact in the Sundarban region. Best Ophthalmic Surgeon and Best Para-Ophthalmic Assistant from the Govt. Sector in the State of Orissa were also awarded. Mrs. Panabaka Lakshmi & Mrs. Hema Malini presented these awards to the recipients. All the eminent guests & dignitaries on the dais were also felicitated.



In her keynote address, Mrs. Panabaka Lakshmi, Minister of State for Health & Family Welfare, Govt. of India, expressed her happiness on being part of the celebrations in Bhubaneswar. She went on to share the initiatives undertaken and planned to be taken up by the Govt. of India with a focus on Pediatric Ophthalmology. She stressed the need for Disease control, HR Training and importantly infrastructure development for handling eye care issues related to children. She highlighted the support from the Central Govt. and urged local NGOs across the country to come forward and play a vital role in taking care of children's' eyesight through various initiatives at all levels. The function came to an end with the National Anthem echoing in the auditorium.



A Press meet was also organized to give special bytes to the media on the occasion. The Press was addressed by Brand Ambassador Mrs. Hema Malini, Dr. G. N. Rao, Global VISION 2020 leader and Mr. R. D. Thulasiraj, President and Mr. PKM Swamy, the Executive Director VISION 2020: The Right to Sight – INDIA. It is high time the message is taken across and all stakeholders in Eye Care take note of the importance to protect the eye sight of children and further devise and implement programs & activities to address this issue of Childhood Blindness.



Credit cannot be taken away from local partners LVPEI-Bhubaneswar and JPM Rotary Eye Hospital-Cuttack, who provided complete support in organizing the National Seminar on VISION for CHILDREN on 10th Oct and World Sight Day celebration on 11th Oct respectively.

Long live Partnership !!!



सत्यमेव जयते

Government of India



VISION 2020: The Right to Sight - INDIA



L V Prasad Eye Institute – Bhubaneswar



JPM Rotary Eye Hospital & Research Institute – Cuttack

National Seminar on
Vision For Children
 10th October 2007
 at LV Prasad Eye Institute, Bhubaneswar
Programme Schedule

8:00 – 8:30 Registration

8:30 – 9:00 Opening Ceremony Duration (mins)

* Welcome	Mr. R D Thulasiraj	3
* Workshop overview	Dr. Taraprasad Das	2
* Keynote address (Global perspective)	Dr. Gullapalli N Rao	10
* Summary of earlier seminars on same theme	Mr. P K M Swamy	5
* Govt. of India Initiatives	Dr. (Mrs.) Rachel Jose	4
* Govt. of Orissa Experience	Mr. Chinmay Basu	4
* Vote of thanks	Mr. Manish Kumar	2

9:00 – 9:48 Session – I Cornea & Cataract

Chair Persons: Mrs. Lalitha Raghuram & Dr. Hruday Ranjan Mohanty

Speakers: (12 mins X 4)

* Dr. M. Srinivasan, AECS, Madurai	Cornea
* Dr. Jagat Ram, PGI, Chandigarh	Cataract
* Mr. Franklin Daniel, Venu Eye Institute, New Delhi	(Prevention & Promotion Model)
* Mrs. Lalitha Raghuram, OEU, Hyderabad	(Prevention & Promotion Model)

9:48 – 10:36 Session – II Squint & Refractive Error

Chair Person: Mrs. Elizabeth Kurian & Prof. Madhumati Mishra

Speakers: (12 mins X 4)

* Dr. Vijayalakshmi, AECS, Madurai	Squint
* Dr. Parikshit Gagote, HV Desai Eye Hospital, Pune	Refractive Error
* Elizabeth Kurian – SSI, Mumbai	Non-Clinical
* Dr. B K Jain, SNC, Chitrakoot	Non-Clinical

10:36 – 10:56 Panel Discussion

Panel: All speakers & Chairpersons of session I & II

Moderators: Dr. Srikant Sahu & Dr. Anurag Mishra

11:00 – 12:15 NTPC Centre Inauguration function

12:30 – 13:15 Lunch

13:15 – 13:51 Session – III Glaucoma

Chair Persons: Ms. Sara Varughese & Dr. Prasanna Mohanty

Speakers: (12 mins X 2)

- * Dr. Anil K Mandal, LVPEI-Hyderabad Capacity building
- * Ms. Sara Varughese, CBM, New Delhi Non-Clinical

13:51- 14:15 Session – IV Retina

Chair Person: Dr. G V Rao & Dr. D. N. Bhuyan

Speakers: (12 mins X 2)

- * Dr. Rajvardhan Azad, New Delhi Capacity building
- * Dr. G V Rao, ORBIS ,New Delhi Non-Clinical Aspect

14:15- 14:35 Panel Discussion

Panel : All speakers & Chairpersons of session III & IV

Moderators: Dr. Sanghamitra Dash & Dr. Soumyava Basu

14:35 – 15:11 Session – V Oncology

Chair Person: Dr. Rachel Jose & Prof. J. P. Behera

Speakers: (12 mins X 3)

- * Dr. Santosh Honavar, LVPEI-Hyderabad Capacity building
- * Dr. Kasturi Bhattacharya, SDN, Guwahati Retinoblastoma
- * Dr. Rachel Jose GOI Prevention & Promotion

15:11 – 15:26 Tea Break

15:26 – 16:14 Session – VI HR and Management

Chair Person: Dr. Divyesh Shah & Dr. Krishnacharan Padhy

Speakers: (12 mins X 4)

- * Mr. R.D. Thulasiraj AECS, Madurai
- * Dr. Divyesh Shah, LCIF, Kolkata
- * Mrs. K. Mani Mala, Sankar Foundation, Vishakhapatnam
- * Dr. Kailash Baviskar, Aurangabad

16:14 – 16:34 Panel Discussion

Panel : All speakers & Chairpersons of session V & VI

Moderators: Dr. Suryasnata Rath & Mr. Manish Kumar

16:34 – 16:54 Road Map & strategies ahead

Chair: Mr. R. D. Thulasiraj

Moderator: Mr. P. K. M. Swamy

Panel: Dr. G. N. Rao, Dr. Rachel Jose, Dr. Supriyo Ghose, Ms. Tanuja Joshi, Dr. G. V. Rao

17:00 – 17: 15 Tea

17:15 – 18:00 Visit to LVPEI - Bhubaneswar

World Sight Day 2007

11 October 2007 (Thursday)

Kalinga Institute of Information Technology & Science, Bhubaneswar

Chief Guest : Honorable Minister of State for Health & Family Welfare, Govt. of India

Programme Schedule

Time	Programme
08:45 am	Arrival of Chief Guest
08:50 am	Introduction of VISION 2020 INDIA Board to Chief Guest
09:00 am	VISION 2020 INDIA Flag Hoisting at the venue by Chief Guest
09:05 am	VISION 2020 Gallery Inauguration by Guest of Honor
09:15 am	Children Eye Screening Camp Inauguration by Brand Ambassador
09:30 am	Guests on the dais & pleasantries
09:40 am	Invocation Song by Blind children
09:50 am	Welcome address by VISION 2020 INDIA President
10:00 am	Lighting of Ceremonial Lamp
10:10 am	An overview of Celebrations – Executive Director, VISION 2020 INDIA
10:15 am	VISION 2020 – An exciting journey – Dr. G. N. Rao
10:25 am	Govt. of India for VISION 2020 – Dr. Rachel Jose
10:35 am	Introduction of Brand Ambassador – Secretary, VISION 2020 INDIA
10:40 am	Release of V2I film and TV spots on 6 eye diseases by Brand Ambassador
10:50 am	Message from Brand Ambassador
11:00 am	Release of NPCB Newsletter by Chief Guest
11:10 am	Awards – Introduction by Executive Director, VISION 2020 INDIA
11:15 am	Awards Presentation by Chief Guest & Brand Ambassador
11:25 am	Message from Award Recipient(s)
11:30 am	Introduction & felicitation of Chief Guest by Dr. G. N. Rao
11:35 am	World Sight Day message by the Chief Guest
11:50 am	Felicitation of Guests on the dais
12:00 noon	Vote of Thanks by JPM Rotary Eye Hospital & Research Institute, Cuttack
12:05 pm	National Anthem
12:10 pm	Group Photo
12:20 pm	Press Meet with Chief Guest, Brand Ambassador & team VISION 2020 INDIA
01:00 pm	Refreshment and Adeiu