

1st

ANNUAL REPORT
2004 - 2005



V I S I O N



THE RIGHT TO SIGHT

INDIA

www.vision2020india.org

Our Management Board



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Aravind Eye Care Systems



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Christoffel Blindenmission

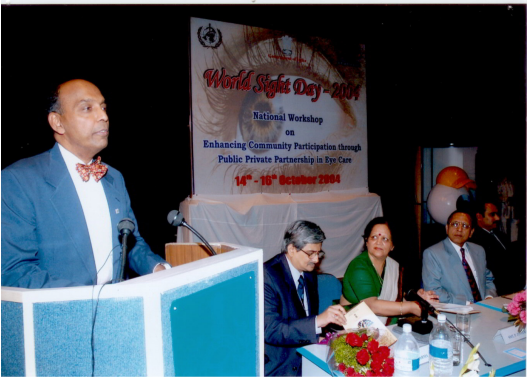


Member- Invitee
Dr. Rachel Jose
DDG(O) Government of India



Ex-Officio member
PKM Swamy
Executive Director

VISION 2020: INDIA initiatives



VISION 2020: The Right to Sight – INDIA forum formally came into existence on 26th May 2004. This year in May, the institute successfully completed 1st year of its operations. Overall, it was a satisfactory year as far as undertaking core activities and the financial position is concerned.

The first formal Board Meeting in July 2004 focused on the long-term vision for VISION 2020: INDIA. Guidelines were evolved for the choice of activities and strategies were formulated based on the relevance and compulsions arising from demands to eliminate avoidable blindness. Once the annual plan and financial budget were approved in tune with the aims and objectives of VISION 2020: INDIA, activities got underway in full swing.



HIGHLIGHTS:

More than the activities alone, primary focus during the year at V-2020 was on the 'Impact' of these activities.

The activities were, however, numerous and cannot escape mention. After taking into account the national policy changes, we emphasized on awareness and capacity building of NGOs. The work on VISION 2020 Plans in few States was rather intensive. The V-2020 ideas and actions were taken across the country with equal intensity with the help of NGOs.

The onsite professional and technical support provided to member organizations has now developed as a central point of information and reference on elimination of avoidable blindness).

Several new initiatives and approaches rather than routine interventions were highlights of the year. Like the National Workshops on Visual Care, Childhood Blindness and Corneal blindness. There were some value added initiatives like expansion of the information base with introduction of the Community Eye Health Journal, electronic newsletter and creation of Vision 2020 website.

Institutional networking was strengthened for a wider reach of V-2020 project. Our participation in IAPB Conference in Dubai, State Ophthalmic Conferences and celebration of World Sight Day constituted the core activities in our maiden year.

We achieved a “stand alone’ goal in terms of membership. It is a matter of pride that 22 new agencies became our member during the year.

We met our target of developing Vision 2020’s State plans in Gujarat and Karnataka. A total of 400 NGO partner members participated in five programs (conferences and workshops) conducted during the year in different regions – three in New Delhi and one each in Pune and Kolkata.

For information dissemination, we published five News letters, three Community Eye Health Journals and developed five post program reports of various events held.

VISION 2020: INDIA film was completed successfully during the year. It was released by the central Health Minister on the eve of World Sight Day on 14th October 2004.

The support from consortium of INGOs has been substantial during the year effectively contributing to strategic and successful implementation of all core activities. Financial performance was equally satisfying with a total income reached Rs.85, 30,445. This included membership contribution of Rs.22, 34,305. The total expenditure of Rs.31, 61,075, was a judicious mix of higher value activities and absorption of overheads. This led to a cash surplus of Rs.53, 94,430, which is significant in the first of year of its existence.

REPORT ON THRUST AREAS:

Annual activities as approved by the Management Board were implemented under several strategic Thrust areas related to VISION 2020: INDIA movement. All round and well balanced progress was made as described below

I. MEMBER SERVICE:

Given our democratic set up and working style, we would like to assert that VISION 2020: INDIA is “of the members, by the members and for the members.” Its effectiveness and efficiency lies in better provision of services to its members. When it comes to serving a member, we follow a culture of excellence and collaboration with an unwavering commitment to member satisfaction.

Twenty two organizations became members of VISION 2020: INDIA forum. Joining of agencies like Sankara Nethralaya, Chennai, added value to the Forum. Among the members 16 are Institutional members and 6 are Associate members from 10 states – five in the North, nine in the South and four each in East and West.

All potential members were invited to become members. They were urged to visit V-2020 site to apprise themselves of the services V2020 offers them and as members how they can serve the cause better in association with V2020.

We made personal visits to 13 member Organizations during the year. Based on the need assessment, the members are being offered the following services;



1. Information services
2. Networking services
3. Advocacy and representation services
4. Training and developmental services
5. On -site services
6. Special and other services

Information services:

We provide relevant business information to members about opportunities, Government rules and regulations and various medical and technical advancements in the field. This is done through circulation of news letters and various official memoranda. We also supply to our member Government guidelines, schemes and programs. Members are updated both on professional and institutional matters either through the media or the Community Eye Health Journal, electronic news letter, website and personal phone calls.

Networking services:

This aims at developing strategic alliances with local, state and central organizations to establish and further mutually beneficial relationship that will eventually contribute to success and efficacy of blindness programs. We provide leadership programs to help our members coordinate their efforts in addressing and solving common or specific issues that affect professional work. The service provides opportunities to members to take active part in advocacy, policy and development of programs in respective areas.

Advocacy and representation services:

Maintaining a regular dialogue with the Government through advocacy or providing feed back and helping to fine tune policies and guidelines that affect business practices. To help members serve on Government committees in order to formulate State plans and policy guidelines that will not only enhance NGOs' work climate but also improve competency and awareness of members.

Training & developmental services:

Conducting variety of training programs, workshops and coordinating member participation in various meetings and conferences. Invitation to participate in all conferences that Vision 2020 conducted. Strategically, organizing collaborative programs for value addition, technology transfer and professional competency.

On site services:



Visiting member NGOs in connection with various events or otherwise to understand the problems at the field level and facilitating development of suitable action plans to address the issues. We realized basically there is a need for listening to members in the field and provide solace at the time of crisis or need.

Special services:

Whenever there is a requirement on the part of NGOs to have manpower or technology or any other support from external agencies, it is being coordinated by signpost to outside world and ensuring the arrival of help. Facilitating supply of Human Resources at request from the members

Other services



VISION 2020: INDIA facilitated networking of NGOs with INGOs and other developmental agencies for professional and other support. VISION 2020: INDIA had taken some delegations of our members to various agencies including the Government that offer help to members and also general public in eye care.

It is interesting to observe that our members after going through the exciting experience of V2020 services have now become facilitators, messengers and motivators for inducting other NGOs into the forum.

Membership development:

Building and maintaining a strong membership base is essential for the success of V21 project. Therefore, high priority was given to sustain member interest. This was done by offering quality services, enhancing membership status and privileges, encouraging cooperation and fraternity among members by organizing events of common or special type.

II. STATE PLANS DEVELOPMENT



VISION 2020: INDIA's efforts to spread the message to States and motivate them to work towards a strategic plan development have been impressive. The target States for the year were Karnataka and Gujarat and they have indeed done well gaining satisfying experience from the forum. In fact, it has worked both ways. The interactions leading to development of the State Plan have been beneficial for forum members as well.

The State plans were developed after a series of individual interactions, group meetings and joint meetings both at the Government and non-governmental level. Consequently, a commitment is much in evidence in the states to VISION 2020. As they have not only approved the State Plans but also put special teams in place for the job.

Gujarat has allocated for Rs. 40 Crores for in its Five Year Plan from 2005-06 while



Karnataka has made a modest enhancement of Rs.2.5 corers as matching grant for the corresponding year. The Centre has approved the overall Five Year Plans.

The leading State in plan development -- Andhra Pradesh – has acted as a role model to other States in pursuing this exercise vigorously. Several States have aligned themselves with the national VISION 2020 plan, which was dedicated

to the nation following Cabinet approval on 13th October 2004 during World Sight Day celebrations. The participation of all stakeholders, Government, INGOs, NNGOs and Ophthalmic Associations has been the corner stone in the development of State plans.

III. WORKSHOPS & CONFERENCES:



This is an important thrust area that VISION 2020: INDIA pursued actively during the year. Various activities initiated and undertaken not only contributed to greater awareness building in different parts of the country but also brought several organizations close to VISION 2020: INDIA forum.

As a policy decision, all programs were conducted in association with member organizations in order to provide a greater visibility to them. We also strove to select themes for these meets that were not only unique but also very much relevant to the core principles and objectives of VISION 2020.

The response to each program was very heartening indeed. The response from all our member organizations can be best defined as tremendous and overwhelming. The workshops and conferences served the twin purpose of working with the Government as a partner and also developing policy guidelines on various key issues in blindness programs.

In every program maximum priority was given to the member organizations to encourage optimum participation and draw benefits. During our first year, we were able to conduct five such programs. The topics chosen were **“Community participation in public – private Partnership in India”, “Vision Centres”, “and Corneal blindness” and two on “Childhood Blindness.”**

We purposely chose under-served areas as the venue of these programs and were honoured with the participation of more than 350 delegates in each of these programs. It is a matter of great satisfaction to us that all the programs received substantial inputs from **National Program for Control of Blindness**, New Delhi and several other State Governments. We were also very fortunate in having the support of INGOs, NNGOs, and various resource persons drawn from different specialized fields.

At the end of successful completion of each of our sessions, we recognized the efforts, participation and contribution of each individual and institution and felicitated them.

IV. PUBLICITY & PUBLICATIONS:



VISION 2020: INDIA has been able to reach out to large number of organizations and people through its publications and documentation of various events and activities round the year. One important service that Vision 2020 has consciously and unfailingly offered to all its beloved members is free flow of information. This was achieved mostly through publication of various material gathered during various initiatives.

In association with Hyderabad-based L.V.Prasad Eye Institute, we are publishing the “Community Eye Health Journal” periodically. The journal has an esteemed global readership of more than 6000. And we feel proud that the journal includes a special four page India supplement. Through this journal, we are able to highlight the good work done by our partners in eye care. This year we took out 3 volumes from Issue No: 49 to 51.

Another important publication that is immensely helping us reach out to large section of people is the electronic monthly News Bulletin. We launched it in November 2004. The News bulletin focuses on sharing and exchanging information about the work done by our member organizations. It also gives an insight to the readers about what is happening in VISION 2020: INDIA every month.

About 75 agencies receive this Bulletin from us directly. It is also available on the VISION 2020: INDIA website for viewers across the globe. In the News Bulletin we try to highlight success stories, achievements and rich experiences of member organizations.

Yet another significant documentation work of VISION 2020: INDIA last year was the release of two films. Available on CD, these films were formally launched by the Honorable Union Minister of Health and Family Welfare Dr. Anbumani Ramadoss on 14th October 04 (World Sight Day) in New Delhi. The bilingual film titled “VISION 2020” is made in English and Hindi and was well received at the national level.

The other CD contained a round-up of World Sight Day Celebrations last year. Other than this, we have printed Vision 2020 brochure, posters, stickers, pin (acquired from global office), and badges that are distributed free of charge to member organizations. There is also CD library developed with Audio-Video CD's/cassettes covering various training programs and workshops.

As part of sharing information with wider circle, the Post Program Reports (PPR) on various programs that were conducted has been made available to our member organizations. Electronic news bulletin that is sent out every month and CEH Journal are also bound for a year and preserved. At V2020 we make it a point to collect all photographs, video clippings and paper clippings of all our events for better and easier compilation and documentation.

V. OPERATIONS RESEARCH:

With an intention of contributing to and strengthening the existing body of knowledge and the practices in pursuit of Vision 2020 objectives, Operations Research was given top priority. To help VISION 2020 bring out productive research studies, an Advisory body in the name of **ORAB** (Operational Research Advisory Board) was constituted with renowned researchers from well-known resource institutes in eye care in the country. The committee has 7 advisory members consisting of Dr. Shamanna, Dr.Kuldeep Srivastava, Dr. Asimkumar Sil, Dr. Parikshit Gogate, Dr.GVS. Murthy, Dr.Umang Mathur and Mr. Muralikrishnan

This board is empowered not only to act as thinks tank on Operations Research but also to provide direction and monitor services for better implementation and outcome of research studies awarded

VI. SPECIAL EVENTS:



On 14th October 2004, we celebrated the World Sight Day in New Delhi. The Centre not only supported the celebrations financially but even provided organizational support to VISION 2020: INDIA. A joint advertisement on WSD was published in all major national dailies.

The task of declaring the World Sight Day celebrations open was left to the Union Health Minister Dr. Anbumani Ramadoss. The occasion also coincided with Cane day on 15th October and this gave us a chance to extend the celebrations for three days. During the period we organized a national conference on “Community participation through Public-Private -Partnership (P-P-P) in India”.

This occasion was also aptly utilized to honor people in the Government, INGO sector and NGO sector who had done exceptional work in eye care. The Union Minister did the honor. The P-P-P conference led to development of policy guidelines for the Blindness Control Program at Government level. It also laid a strong foundation for V2020’s mantra -- a “partnership” between the Government and VISION 2020. The entire fraternity of eye care witnessed the evolution of this partnership between various key stakeholders in the country during the mega event.

This occasion also brought financial and non- financial incentives to the sector. For instance, we got a budget approval of Rs.450 crores. A definite highlight of the historic event and nothing short of a “milestone” for the National Program for Control of Blindness. The celebrations were attended by more than 300 people from different parts of the country who represented the INGOs, NGOs, Government and corporate and more significantly the IAPB, which was represented by Dr.G.N.Rao.

VII. BEYOND THE THRUST AREAS:

During the year, VISION 2020: INDIA with much gusto represented itself in different forums and contributed to the spread of the V2020 message. These representations ranged from the IAPB Conference in Dubai in September 2004 to the All India Ophthalmic Association meeting in Bhubaneshwar besides the State level conferences in Maharashtra, Karnataka, Tamilnadu and Andhra Pradesh.

As an able and capable resource centre based in one of the partner organization’s offices – the Aravind Eye Care Systems in Madurai, V2020 could successfully offer professional inputs at several national and international programs. We also made effective

presentations to national and international visitors particularly from the Lions Clubs International Foundation represented by Lion. Jimmy M. Rose, faculty from Malawi and other developed countries. Vision 2020 also participated as a promoter and set up stalls and exhibitions within and outside the country including at the Dubai IAPB assembly, TNOA, New Delhi, Bellary and Warangal.

VIII. ORGANIZATION AND MANAGEMENT:

VISION 2020 INDIA - 5th Board Meeting
19th April 2005, New Delhi.



The Management Board VISION 2020 met thrice during the year. The first meeting was convened on 9th July 2004, followed by the second meeting on 12th October 2004 and the third on 12th January 2005.

The present strength of the management board is ten which also includes the Government nominee Dr. Jose, as special invitee.

In its first year of inception, VISION2020-India also constitutes a small but strong national secretariat. Mr.P.K.M.Swamy was taken in as the first Executive Director, Mr.Bikash Chandra Mohanta as Program Manager and Mrs. Premalatha as the Executive Secretary.

VISION 2020: INDIA National Secretariat Team



Mr. PKM. Swamy
Executive Director



Mr. Bikash Chandra Mohanta
Program Manager



Mrs. Premalatha
Executive Secretary

Our Members as on 31st March 2005

Sl.No	Name of the Organization	Place
01.	Ram Reddy Lions Eye Hospital	Mahabub Nagar, Andhra Pradesh
02.	Rajavalli Radharaman Lions Eye Hospital	Palakol, Warangal, Andhra Pradesh
03.	Rotary Netra Rural Eye Hospital	Visakhapatnam, Andhra Pradesh
04.	Bangalore West Lions Superspeciality Eye Hospital	Bangalore, Karnataka
05.	Shri Sadguru Netra Chikitsalaya	Jankikund, Chitrakoot, Madhya Pradesh
06.	PBMAS HV Desai Eye Hospital	Hadapsar, Pune, Maharashtra
07.	Bombay City Eye Institute Charitable Trust	Mumbai, Maharashtra
08.	Dr.Shroff's Charity Eye Hospital	Daryaganj, New Delhi
09.	Alakh Nayan Mandir Eye Institute	Udaipur, Rajasthan
10.	Rotary Service Centre,(Eye Clinic)	Purulia, West Bengal
11.	Vivekananda Mission Ashram	Purba Medinipur, Haldia West Bengal
12.	Shri Guru Mahipatiraj Eye Bank & Research Foundastion Trust	Hubli, Karnataka
13.	Sankar Foundation	Visakhapatnam, Andhra Pradesh
14.	National Institute of Ophthalmology	Shivaji Nagar, Pune, Maharashtra
15.	Sankara Nethralaya	Chennai, Tamilnadu
16.	Sirkiran Insittute of Ophthalmology	Kakinada, Andhra Pradesh
17.	ECOS Eye Hospital	Berhampur, Ganjam, Orissa
18.	Lions NAB Eye Hospital	Miraj, Sangli, Maharashtra
19.	Sukri Mission Hospital	Junnardeo, Chhindwara Madhya Pradesh.
20.	Vision Eye Hopital	Hubli, Karnataka
21.	Kutch Vikas Trust	Kutch, Gujarat
22.	Shikshit Yuva Sewa Samiti	Basti, Uttar Pradesh

VISION 2020: The Right to Sight -INDIA
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