



WEBINAR

Strategies for Building Volumes in the Community Ophthalmology Setup

This webinar will focus on practical and effective strategies to increase patient volumes in community ophthalmology settings, especially in rural and underserved areas. With the growing burden of avoidable blindness in India, it is critical to strengthen outreach, expanding the reach, improve health seeking behaviour, and build sustainable, community-driven eye care models. The session will share insights from the field, explore successful approaches, and encourage experience-sharing among eye care professionals.

Target audience : Ophthalmologists, optometrists, nurses, ophthalmic technicians, programme managers, field coordinators, public health professionals, hospital administrators involved in community eye care, vision centres and PHCS

Date and time : **22 April 2025**

Time : **4 – 5 pm**

Resource Person : **Mr. Senthilraja
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